

LIMITED TIME ONLY

Take advantage of our contract buy-out deal for other vendors

At Insider, we're committed to making sure our partners grow and drive revenue with our full omnichannel marketing platform. That's why we'll **deduct the cost of your current vendor contract** from your annual contract with us, whether you have one month left or 12!

This offer enables you to enjoy Insider **for free** for the remainder of your active contract with your existing provider. We won't invoice you until after your current contract expires.

So you can:



Avoid paying two invoices **at once**



Avoid being stuck with a poor vendor just because of the contract's time left



Consolidate your tech-stack and free yourself from data silos



Free yourself from **budget worries**



Leverage the power of Insider with **no charge** until your current contract expires



Start delivering **ROI** and realize **TTV** (time to value) up to **3X faster**

Sound good? We'd love to show you how we do things around here.

[Book a demo](#)



How does it work?

Here's an example of how this limited-time offer works

You have **eight months** left of your Vendor contract, for which you're paying **\$5,000** per month. We'll deduct **\$40,000** (eight months of your Vendor contract at \$5,000 per month) from your annual contract with us and you can get started with Insider for those remaining eight months—without paying two invoices at once. We won't invoice you until after your contract with Vendor expires.

ZERO RISK ZERO COST 100% REWARD

The solution you've been waiting for.

Delivering a seamless customer experience is easy when you have the right technology to support you. Discover how Insider can help you engage and delight your customers wherever they are—all from one centralized platform.

Trusted by **1,200+** companies, including
one-third of the Fortune 500



ESTÉE LAUDER



GAP

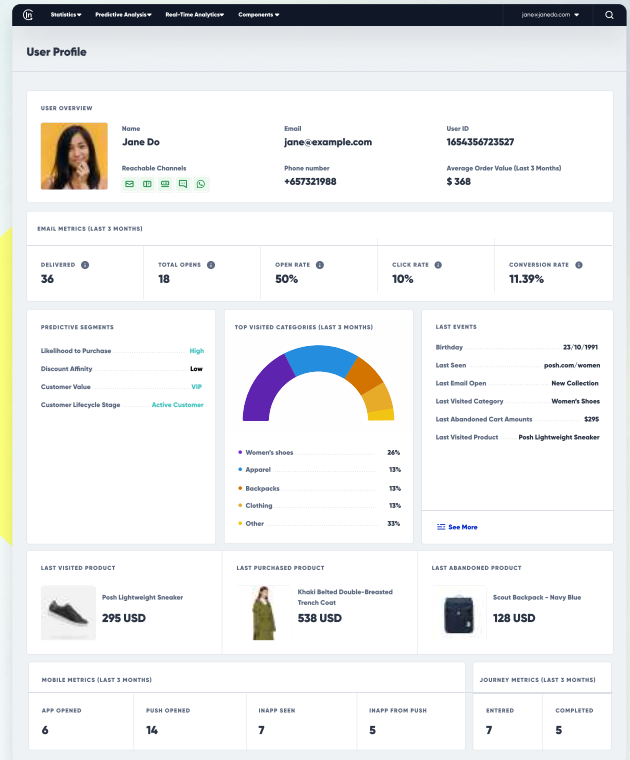
SAMSUNG





Our AI-powered capabilities make us the #1 choice for top global brands

and high-growth companies looking to deliver individualized cross-channel experiences. Insider is the #1 Leader with the highest user satisfaction score (100/100) and 3X Faster Time to Value (TTV) across 6 categories, including – Customer Data Platforms, Mobile Marketing, Personalization, and more.



Insider was named #6 Best Software Product by G2

G2 is the world's largest and most trusted software marketplace. Insider has more #1 rankings that any other software company





Insider—a single platform for building individualized, cross-channel experiences—enables enterprise marketers to connect customer data across channels and systems, predict their future behavior with an AI intent engine, and build individualized customer experiences. Marketers use Insider’s platform to deliver consistent and engaging experiences across Web, App, Web Push, Email, SMS, WhatsApp Commerce, and more.

Having recently unlocked unicorn status, Insider was also congratulated by NASDAQ for becoming one of the only woman-founded, women-led B2B SaaS unicorns in the world. Insider was named a leader in the Gartner Magic Quadrant for Personalization Engines 2022, The Forrester Wave for Cross-Channel Campaign Management 2021, and IDC MarketScape: Worldwide Customer Data Platforms Focused on Front-Office Users 2021-22 Vendor Assessment. The company has been named the #6 Best Software Company in the world, according to G2’s Spring’23 reports. Insider is also the #1 G2 Leader in 6+ categories, including Customer Data Platforms (CDP), Personalization Engines, Personalization Software, Mobile Marketing, Customer Journey Analytics, and eCommerce Personalization. CrunchBase recently ranked Insider’s co-founder and CEO Hande Cilingir as one of the top women CEOs outside the US.

One-third of Fortune 500 companies and top brands across retail, automotive, and travel choose Insider to deliver AI-led personalized experiences that exceed customer expectations. Insider is trusted by over 1,200 global businesses, including Singapore Airlines, Estée Lauder, Virgin, Toyota, New Balance, IKEA, GAP, L’Oreal, Samsung, Vodafone, Allianz, Santander, BBVA, Pizza Hut, Newsweek, MediaMarkt, Nissan, AVIS, MAC, Marks & Spencer, Madeira Madeira, Avon, and CNN.

[**Book a demo**](#)